

8/29/2006

Rider Support:

My name is Jimmy Gonzalez and I am a professional supermoto racer. I have been racing supermoto for the past two seasons, in this most recent season I am ranked number 1 in the open amateur class, and 7<sup>th</sup> in 250 Pro. I have consistently had a top 3 finish at every round in the NorCal Championship Supermoto Series.

With this said, and as the next race season quickly approaching, I am writing to request sponsorship from your company. I have been riding motorcycles for over 18 years; I have deep roots in the sport and a true love for it, which shows in my level of enthusiasm both on and off the track. If offered a sponsorship with your company, I will display your logos on my race bikes and transport vehicle, list your company as a sponsor on my entry forms, and thank your company for support when interviewed.

With your sponsorship, I also promote and represent your company to the best of my ability. I would display provided banners, literature, stickers, etc in my pit area at racing events to endorse your products and/or services.

I would be proud to represent your company in a positive manner, both on and off the track. Thank you for your time and consideration. I look forward to your response.

-Jimmy Gonzalez #676  
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# Jimmy Gonzalez

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## Objectives

- Finish top 3 overall in the Norcal [SupermotoUSA](#) Open Intermediate class championship
- Finish top 5 overall in the Norcal [SupermotoUSA](#) 250 Pro class championship
- When possible, compete in Nasmoto events
- When possible, attend other non-sanctioned races such as Stateline, West Coast SM Shootout
- Attend all AMA Pro Supermoto races as Lites Rider, Andrew Dickson's mechanic
- When possible, compete in District 36 dirt track/TT events

## Biography

I have been riding on and off-road motorcycles for over 17 years. I began racing short track at age 8. Started supermoto racing in the SupermotoUSA series in 2004. Current training program includes motocross, dirt track/TT, hair scrambles, enduros, and, of course, supermoto.

## Sponsors

[CHM Exhaust](#), [Carmichael Honda Motorsports](#), [Utopia Optics](#), [Oxtar](#), [Pro-Action Suspension](#), [Excel Rims](#), [DeCal Works](#), [A&A Racing](#), [Alta Plating](#), [Wes Rowe Photography](#)

As your sponsored rider, I understand that I am acting as a marketing representative for your company and products. In return for your support, I will:

- Display your logos on my race bikes and transport vehicle
- Make sure any sponsor provided literature, stickers, etc. are readily available in my pit area at racing events
- List your company as a sponsor on my entry forms
- Thank your company for support when interviewed
- Do my best to promote your products and represent your company in a positive manner

## Racing Results

**2006 Championship Results:**  
SupermotoUSA 250F (Pro): 7<sup>th</sup> Overall  
SupermotoUSA Open (Amateur): 1st Overall

**2005 Championship Results:**  
Nasmoto, Reno Supermoto A-Go-Go (SM2- 250): 15th  
SupermotoUSA 250F (Pro): 7<sup>th</sup> Overall  
SupermotoUSA 400 Am: 4<sup>th</sup> Overall

## References

Andrew Dixon : (415) 699-2612  
Brok McAllister: (916) 408-0758  
Reggie Kesecker: (650) 952-1248  
\*Additional references available upon request

## Current Bike

2005 Honda CRF250R; SupermotoUSA & District 36 #676  
Secondary Bike: 2004 Honda CRF250X

## What is Supermoto?

Supermoto racing combines elements of road-racing, dirt track/TT, and motocross. The courses usually include a road-racing section and a dirt section with one or more jumps. Supermoto is one of the fastest growing forms of motorcycle competition in the US.

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